N O R M A N R O C K W E L L M U S E U M

NORMAN ROCKWELL MUSEUM

9 Glendale Rd, Stockbridge, MA 01262 (413) 298-4100

nrm.org

MISSION

The Norman Rockwell Museum houses the world's largest and most significant collection of Rockwell art.

Norman Rockwell Museum presents, preserves and studies the art of illustration and is a world resource for reflection, involvement and discovery inspired by Norman Rockwell and the power of visual images to shape and reflect society.

HUMANITIES EXPERTISE

The Museum advances social good through the civic values of learning, respect and inclusion and is committed to upholding the rights and dignity of all people through the universal messages of humanity and kindness portrayed by Norman Rockwell.

NRM's interactive programs are designed to provide students with meaningful, national curriculum-based experiences that use original works of art to encourage discovery relating to the visual arts, history/social studies, and language arts, emphasizing distinct learning connections.

CONTACT

www.nrm.org/contact-us

HUMANITIES RESOURCES & PROJECTS

PROGRAMS & EVENTS

The Norman Rockwell Museum offers numerous <u>programs</u> that cater to patrons of all ages, including <u>"Site Walks, Stories, and Salutations"</u>, <u>"Four Freedoms Forum"</u>, <u>"Family Festival Days"</u>, <u>"Children's Art Workshop"</u> and more.

- <u>Teacher Programs</u>: The Museum offers interdisciplinary educator workshops designed to integrate the visual arts in a variety of curriculum areas.
- <u>School Programs</u>: Engaging museum-educator led tours inspire learning through discussion and interactive gallery activities.
- <u>Professional Programs</u>: Go Team! is an innovative experiential workshop that uses image-based gallery activities to increase effective team collaboration in the workplace.
- * Additional events are listed seasonally on the <u>NRM website</u>.

RESOURCES

- <u>Curriculum Lab</u>: Educators can select their curriculum criteria from the filters provided (grade, subject, theme, etc.) and then choose a lesson/activity by selecting one of the featured images.
- <u>The Norman Rockwell Museum Archives</u>: The Archives primary purpose is to document the histories of Norman Rockwell, American Illustration, and the Norman Rockwell Museum, as an institution. This information is disseminated while providing source material for staff, the museum community, scholars, authors, and other interested persons who seek to evaluate the impact of Rockwell and other American illustrators activities on the history of social, cultural, and intellectual development.
- <u>Rockwell Center for American Visual Studies</u>: The nation's first research institute dedicated to the integrative study of American illustration and its impact in our world. The Rockwell Center's goal is to enhance and support scholarship relating to this significant art form, exploring the power of published images and their integral role in society, culture, and history, and the world of art—from the emergence of printed mass media in the mid nineteenth century to the innovations of digital media today.