

Mohawk Trail Association, Inc.

P.O. Box 1044 North Adams, MA 866-743-8127

mohawktrail.com

MISSION

This association is committed to promoting and summarizing events and locations that are located inside of the Berkshires.

HUMANITIES EXPERTISE

The association is interested in a diverse multitude of events and locations that are rich in history or adventure. There are sections of promotion that are focused on the culture of the area that deepen visitors understanding holistically. The tourism focus is not simply to get people to spend money, there is a push for spending time doing the free events as well.

CONTACT

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HUMANITIES RESOURCES & PROJECTS

PROGRAMS

- <u>Driving Tours:</u> Scenic driving directions and plans
- <u>Travel Information booths:</u> A list of accessible travel booths that can give information to specific townships.
- A Highway of History: Celebrating decades of motorcar travel through local businesses and attractions.

EVENTS

Upcoming events across Berkshire County are frequently updated online

RESOURCES & EXISTING COLLABORATIONS

o Sponsored by <u>LGBTQ of Massachusetts</u>.