



## NORTHERN BERKSHIRE COMMUNITY COALITION

61 Main Street, Suite 218  
North Adams, MA  
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[nbccoalition.org](http://nbccoalition.org)

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### MISSION

To improve the quality of life for people in Northern Berkshire by organizing, supporting, and empowering the community.

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### HUMANITIES EXPERTISE

The coalition was founded in 1986 during a time when many large employers left the area, leaving countless residents without jobs. The goal of the group was to have the community to communicate what may help. NBCC is rich in humanities based programs that are focused on strengthening the community by targeting collective and individual struggles and facilitating programs to not only navigate and discuss the issues, but how to then solve them. NBCC has open forums where people from the community get together to highlight what they feel needs more focus-- from here the coalition brainstorms solutions.

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### CONTACT

<http://www.nbccoalition.org/contact.html>

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## HUMANITIES RESOURCES & PROJECTS

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### PROGRAMS

- **THE nbCC CORE:** Providing engaging forums for the community to address local issues. And to then publish materials through social media as well as a monthly newsletter and weekly e-zine that work to keep the community informed about local resources.
- **UNITY Youth Development:** to bring together diverse groups of adolescents in spaces and initiatives that allow them to express themselves while learning to become leaders in their community and their own lives.
- **Nb21 (Not before 21):** Prevention is a key strategy to reduce addiction in the community. They promote education about the consequences of substance misuse, harm reduction services, and seek community-based treatment for addiction and recovery support services that support the many paths to recovery.
- **MASS in MOTION:** a statewide initiative that promotes healthy eating and active living in the places people live, work, learn and play through policy, systemic, environmental and behavior change.
- **The Family Place:** family resource center with a program designed to create a safe and welcoming space for parents and guardians to find information, resources, and support to help them address the needs and concerns they have for their family.

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### EVENTS

- Community events and workshops are updated and accessible [online](#)

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### RESOURCES & EXISTING COLLABORATIONS

- The Coalition is a member agency of the **Northern Berkshire United Way** and the **Williamstown Community Chest**.