



Entrepreneurship + Social Innovation

85 Main Street, Suite 218
North Adams, MA
(413) 346-4840

leverinc.org

MISSION

Supporting local economic development by creating and growing enterprises that leverage local assets, including the talents of young people from the region's colleges.

HUMANITIES EXPERTISE

Lever creates and grows enterprises that leverage local assets. They recruit, develop, and support entrepreneurs, help fund their enterprises, and provide them with a network of experts, collaborators, stakeholders, and mentors. They will provide no- and low- cost startup space to new business entities. Lever also aims to recapture revenues that leave the region by working with anchor institutions to keep procurement spending local.

CONTACT

<http://leverinc.org/contact/>

HUMANITIES RESOURCES & PROJECTS

PROGRAM

- A company can apply for [The Berkshire Manufacturing Innovation Challenge](#) and will be awarded \$25,000 of equity-free seed funding, along with four months of no-cost incubation and space, to the startup that presents the most scalable and investable manufacturing business model with application in the life sciences

EVENTS

- **Workshop Phase of Challenge:** October 22nd - January 24th (Groups will participate in mentoring sessions, including three weekend workshops, to help advance their business models).
- **Incubation Phase:** January 28th - May 31st (The winning team will develop their product or service while working full time in North Adams).
- **Award Process:** Winning team receives \$25,000 and has 4 months of office space at Lever, with mentoring, fundraising support, and housing.

RESOURCES & EXISTING COLLABORATIONS

- Resourced through Lending Partners, Private Investors, Angel Investors, and Lever Equity Investment Fund(s).