



BERKSHIRE FILM AND MEDIA COLLABORATIVE

66 Allen Street Pittsfield, MA 01201

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www.berkshirefilm.com

MISSION

The Berkshire Film and Media Collaborative (BFMC) creates educational, workforce and production opportunities in the film and media industry as an economic initiative for the western Massachusetts region.

HUMANITIES EXPERTISE

BFMC develops courses, lectures and seminars at our local colleges, universities and high schools, creates job opportunities for local professionals in the film and media industry, networks our local professionals and introduces them to local businesses who need film/video for their marketing, promotion and social media, and acts as a resource for visiting productions providing connections to local cast, crew and services.

CONTACT

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EDUCATION PROGRAMS

Education is a major component of the Berkshire Film and Media Collaborative. BFMC is committed to fostering an environment where everyone can learn and experience many facets of filmmaking. Some offerings include but are not limited to:

- o Workforce Development: BFMC's first workforce development course <u>"Get A Grip: An Introduction to Being a Grip on a Film Set"</u> covered topics such as set etiquette, safety, and equipment, the workshop gave participants hands-on experience with three different set-ups including tabletop, interview and dolly track.
- Film Production 1 and 2: In collaboration with Berkshire
 Community College, this introduction to film and video production is open to students ages 16+ and provides a foundation in the principles, techniques and equipment involved in video production, from script to final edit.
- * Additional education course offerings and workshop/seminars in Western MA are listed <u>online</u>.

EVENTS

- Annual Posh Picnic at Tanglewood: The Posh Picnic at Tanglewood includes a delicious gourmet catered picnic lunch on the lawn, an eclectic silent auction, and lawn or shed seating for the matinee performance of The Boston Symphony Orchestra's concert featuring music of Adès and Sibelius conducted by Thomas Adès with violinist Christian Tetzlaff.
- * Additional opportunities and events are listed online.

RESOURCES

- Production Support: BFMC provides direct links to production support resources, such as acting coaches or camera, light, and sound equipment.
- <u>Film Production Incentives: The Massachusetts Advantage:</u> BFMC provides direct links to film production incentive resources, (such as tax credit brokers, financiers, or consultants) and informs its community of "The Massachusetts Advantage," i.e. Massachusetts provides filmmakers with a highly competitive package of tax incentives: a 25% production credit, a 25% payroll credit, and a sales tax exemption.
- <u>Film Festivals</u>: BFMC frequently updates its website with submission dates to regional film festivals and other award opportunities.